

SEA OTTER EUROPE BY VOLUME:

2017 EDITION FIGURES:

30.000

visitors during the festival

20.000m2

of exhibition space
150 exhibitors | 300 attending brands

5.000

participants in sports competitions
12 nationalities
82% men / 18 % women



Growth expected for 2018!

CONTACT:

Contact for general information

seaottereurope@seaottereurope.com
(+34) 93 808 80 91
www.seaottereurope.com

Sales contact

sales@seaottereurope.com

Sponsorship contact ENG

sponsorship@seaottereurope.com

FOR THE UPCOMING EDITION.....

- + exhibition space
- + festivalgoers
- + sporting event participants
- + nationalities at the festival

Find people interested in your products.
Test products and services.
Trigger your business.
And experience the most intense competition
and best cycling in the Girona Region.

The festival for finding real buyers!

NEWS 2018!

98%

of the assistant brands
of the 2017 edition, repeat.

50 %

expected growth in the expo zone.
New zones!

Double DemoBike zone.

Two-stage International
Sea Otter Europe Cycle Tour.



Institutional partners:



Title partner:



Best partner:



**2nd
edition**

COSTA BRAVA - GIRONA

**SEA OTTER
EUROPE**

BY
cannondale

**8-9-10
JUNE 2018**
GIRONA-COSTA BRAVA

**THE BIKE
SHOW
IN EUROPE**



EXPO

Outdoor (paddock) + demo-bike / Indoor (salon)
Bicycle brands, accessories / complements and services (nutrition, tourism, R & D).

SPORTIVE EVENTS

XC / Road / E-bike / Gravel / Downhill / Enduro / Trial / Classic bikes

ACTIVITIES / EXHIBITIONS

Gravity zone (dirt park / pump track)
BMX zone (pump track)
Children's area (pushbike, first bicycle, inflatables)

For the family!

DEMOBIKE

For bicycles: XC, enduro, double suspension, e-MTB.
Double zone of demo-bike.

New!

EXPO

Outdoor (paddock)
+ demo-bike / Indoor (salon)
Bicycle brands,
accessories / complements
and services
(nutrition, tourism, R & D).

OUTDOOR EXPO ZONE



INDOOR EXPO ZONE



CANO
FOTODEPORTE



XC

SPORTIVE EVENTS

XC / Road / E-bike /
Gravel / Downhill / Enduro /
Trial / Classic bikes



MTB CLASSIC



ROAD



ELIMINATOR



TRIAL





BMX ZONE

ACTIVITIES/ EXHIBITIONS

Gravity zone
(dirt park / pump track)
BMX zone
(pump track)
Children's area
(pushbike, first bicycle,
inflatables)

For the family!



GRAVITY ZONE



CHILDREN RACES



DEMOBIKE

For bicycles: XC, enduro,
double suspension, e-MTB.
Double zone of demo-bike.

New!