

Austria's biggest Mountain Bike Event with more than 5.000 bikers from more than 40 nations and about 20.000 visitors.

salzkammergut trophy 2020

BIKE-EXPO and eMTB-TESTIVAL

Meet your target group from July 17 until 19 in Bad Goisern! We offer great presentation respectively retail spaces for producers, importers as well as retailers in close proximity to the start/finish area.

Basic Package:

- + entry with logo and short description in the list of exhibitors; www.trophy.at/expo
Additional information on test bikes, service booths, novelties or sweepstakes
- + with reservation until March 31 A6 advertisement on 5.000 flyers (for personal use)
- + participation in the sweepstake, provided that prizes are donated
- + 2 starting slot – course of one's choice
- + Free Wi-Fi

Package price Euro 390,-

- + Per square meter Euro 39,- (depth max. 7 m)

Flat rate for a car or mini van - Euro 150,-
(not part of the stand space)

Additional offers:

- + advertisement in the Trophy Voucher Booklet *
(print run of 7.000 copies, for all participants' starting packages, as well as the info stands, e-book - www.trophy.at/gutscheinheft)
format 210 x 105 mm - Euro 390,- **
- + Voucher with perforated tear off cards in the voucher booklet (printing of front and back page)
148 x 105 + 62 x 105 mm - Euro 650,- **
- + 1 Facebook-Posting - Euro 390,-
- + 220 V power connection incl. fair-use flat rate - Euro 100,-
- + Logo on-screen display at the plasma screens in the festival pavilion - Euro 100,-
- + 3 Beachflags along the driveway to the expo area - Euro 150,-

* Ideal for advertising new products, special offers, sweepstakes, testing opportunities or service offers at the stand. (print documents deadline June 1)

** incl. bleed 214 x 109 mm

(all given price exclude VAT)

Advertisements plus 5 % advertising tax

7 marathon distances from
22 km up to 211 km,
Gravel-Marathon, eMTB Challenge,
Junior Trophy, guided eMTB-Tours
as well as a 4,5 km long and
signposted testtrack

basic opening hours:

FRI: 10am until 08 pm at least

SAT: 09* until 08 pm at least

SUN: 09 am until 12.30 pm at least

* service stands and textile
provider from 07.45 am



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www.trophy.at/expo